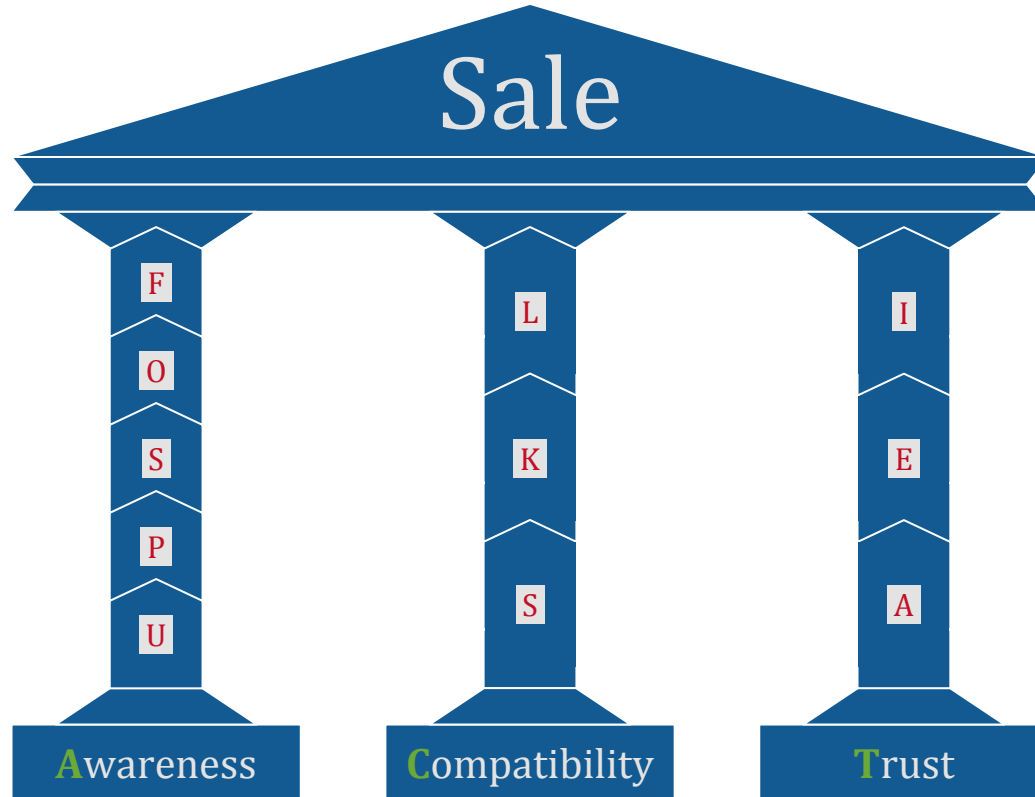


# The ACTION-Formula™

One of the fastest and most reliable ways to move your audience to buy.



- ↑ Integrity
- ↑ Experience
- ↑ Authority
- Trust
- ↑ Like
- ↑ Know
- ↑ Stranger
- Compatibility
- ↑ Fully Aware
- ↑ Offer Aware
- ↑ Solution Aware
- ↑ Problem Aware
- ↑ Un-Aware
- Awareness